

Ingeniería Económica Blank Tarquin Séptima Edición

Ingeniería Económica/ Leland T. Blank Matemáticas financieras para toma de decisiones empresariales Proyectos de inversión : formulación y evaluación Ingeniería económica de Degarmo, 12ª Edición Análisis Económico Aplicado a la Industria Petrolera Ingeniería económica Ingeniería económica Engenharia Econômica Infototal Economía informática Materials Performance El mercado nacional de capitales Bibliografía mexicana Estudios de economía Novum Derivatives, Risk Management & Value Rompiendo la corriente Análisis de la vivienda en Costa Rica Boletín de adquisiciones 26th Proceedings of the Application of Computers and Operations Research in the Mineral Industry Leland T. Blank César Aching Guzmán Nassir Sapag Chain William G. Sullivan Franco D'Orazio Nelson Enrique Moreno Gómez Leland T. Blank Rodolfo Coelho Prate Escuela de Administración de Negocios para Graduados. Centro de Documentación Víctor Rivas Gómez Universidad del Pacífico. Biblioteca Mondher Bellalah María del Carmen González Magdalena Universidad de Santo Domingo. Biblioteca R. V. Ramani

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la versión original de esta obra escrita por woods y degarmo se publicó en 1942 el uso tan extendido de dicho texto durante los últimos 60 años animó a los autores de la presente edición a seguir adelante con el objetivo original del libro enseñar con claridad los principios de la ingeniería económica en este sentido la 12a edición de ingeniería económica se ha cimentado sobre los materiales de las ediciones anteriores enriquecidos y probados a lo largo del tiempo este libro tiene dos propósitos fundamentales por un lado brindar a los estudiantes una comprensión firme de los principios los conceptos básicos y la metodología de la ingeniería económica por otro ayudarlos a desarrollar habilidades en el uso de dichos métodos así como en el proceso de toma de decisiones racionales en situaciones que encontrarán en su práctica profesional en consecuencia ingeniería económica busca servir como texto para el estudiante y como referencia básica para los ingenieros en activo de todas las ramas de especialidad ingenierías química civil en computación eléctrica industrial mecánica etcétera cada capítulo y los apéndices se revisaron y actualizaron para reflejar las tendencias y las prácticas vigentes además de incluir abundantes ejercicios más de 500 de los problemas que se presentan al final de los capítulos son nuevos muchos ejemplos resueltos ilustran problemas reales que surgen en distintas disciplinas de la ingeniería

análisis económico aplicado a la industria del petróleo en sus fases de exploración producción refinación transporte y mercadeo historia de la industria venezolana a su tercer siglo continuo de uso global los hidrocarburos siguen siendo hoy día la fuente energética más importante por tal motivo y dada la complejidad de las evaluaciones requeridas para acometer proyectos de esa naturaleza proponemos un enfoque integral para su mejor comprensión desarrollando una teoría general de orientación empírica que hemos denominado metodología envolvente que considera la interacción simultánea de tres conceptos fundamentales en primer lugar identificamos una instancia que denominamos fuente de poder en la cual se detectan las necesidades de

ejecución de proyectos se evalúan apropiadamente y se proveen de los recursos necesarios tanto humanos como de orden financiero logístico equipamiento herramientas materiales y hasta del tipo de energía requerida en una segunda sala analizaremos las condiciones de entorno que circundan determinan y permiten la realización de proyectos en la industria de los hidrocarburos tales como los factores geopolíticos y de mercado los aspectos legislativos impositivos organizacionales y otros el tercer concepto por considerar de género matemático está constituido por las diferentes técnicas de avalúo de proyectos de inversión que integran los fundamentos de ingeniería económica y varios métodos de avalúo de proyectos aplicables tanto a campos en desarrollo como en áreas exploratorias

el texto ha sido estructurado en seis capítulos para orientar de manera detallada secuencial y bajo diferentes opciones metodológicas la obtención de resultados en términos de la utilización de tasas de interés en sus modalidades simple y compuesta nominal vencida y anticipada y su respectiva tasa efectiva anual de manera secuencial se presenta la aplicación de las diversas modalidades de las equivalencias del dinero en el tiempo en términos del valor presente y futuro anualidad vencida y anticipada gradientes aritmético y geométrico creciente y decreciente se incluye la metodología para la obtención del costo de capital con su respectivo detalle en función del costo de los recursos propios y el costo de los recursos de crédito como variable o tasa de descuento de los flujos de caja tanto por método directo e indirecto finalmente se presentan las herramientas para la evaluación financiera de proyectos o alternativas de inversión mediante el valor presente neto la tasa interna de retorno simple y modificada la relación beneficio costo y el período de recuperación de la inversión

adquirindo este produto você receberá o livro e também terá acesso às videoaulas através de qr codes presentes no próprio livro ambos relacionados ao tema para facilitar a compreensão do assunto e futuro desenvolvimento de pesquisa este material contém todos os conteúdos necessários para o seu estudo não sendo necessário nenhum material extra para a compreensão do conteúdo especificado confira abaixo a ementa desta disciplina os temas que serão abordados e demais informações autor rodolfo coelho prate conteúdos abordados introdução à engenharia econômica

conceitos fundamentais de economia e finanças valor do dinheiro no tempo juros simples e compostos taxas de juros equivalência de capitais diagrama de fluxos de caixa análise de investimentos métodos de avaliação de projetos vpl tir payback depreciação e amortização custos de capital análise de sensibilidade risco e incerteza em projetos inflação e suas implicações análise de custo custos fixos e variáveis custeio por absorção e custeio variável ponto de equilíbrio avaliação de alternativas de investimento decisões de substituição de equipamentos projetos de expansão e modernização análise de projetos sob diferentes cenários econômicos gestão de projetos indicadores de desempenho planejamento e sustentabilidade engenharia econômico financeira informações técnicas livro editora iesde brasil s a isbn 978 65 5821 330 7 ano 2025 edição 1ª número de páginas 122 impressão p b

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